

2004 ENVIRONMENTAL AND CONSERVATION STEWARDSHIP AWARDS

Service Industry/Business Stewardship Award



PURPOSE:

To recognize outstanding efforts of service industries and business that have improved or protected the environment. (Manufacturing SIC Codes 20-39 are ineligible).

ELIGIBLE NOMINATIONS:

Any demonstrated policy initiated by service industries or businesses, which has improved or protected the environment by actions such as preventing pollution, reducing waste, and/or recycling will be eligible. The service industry category includes hotels, hospitals, retailers/wholesalers, distributors, transportation companies, utilities, food services, correctional facilities and commercial waste treatment. This summary should briefly address the judging criteria. There may be a separate award in this category for East, Middle, and West Tennessee.

JUDGING CRITERIA:

1. The project has clear environmental benefits
2. The project represents an innovative approach.
3. Whether the project is continuous or "one time only".
4. The scope of the improvement effort, based on the percentage of waste reduction.
5. Employee involvement effort, based on the percentage of the work force involved.
6. Top management policy commitment to environmental stewardship (e.g., is the policy established in a written document? Was the policy co-developed by employee involvement and management participation? Is it mandatory for all levels of the organization to adhere to the policy?). A copy of an environmental policy statement in effect may be attached to the nomination.